

Resolution No. 101 March 19, 2010
By Supervisor Campbell

TITLE: Amend 2010 General Fund Budget - Publicity

WHEREAS, the County is going to pay the publicity bills directly, and

WHEREAS, to better track the expenses various account codes must be established within the general fund; now therefore be it

RESOLVED, that the County Treasurer is hereby authorized to make the following budget amendment:

Increase Appropriation:

A6411.4068	Publicity - Contracted Svcs.	30,000
A6411.4085O	Publicity - Dues - Occupancy	1,000
A6411.4020	Publicity - Postage	2,000
A6411.4170T	Publicity - Seminars & Programs - Tourism	2,230
A6411.4170BL	Publicity - Seminars & Programs - Buy Local	1,000
A6411.4170O	Publicity - Seminars & Program - Occupancy	1,000
A6411.4220T	Publicity - Advertising - Tourism	40,000
A6411.4220BL	Publicity - Advertising - Buy Local	50,000
A6411.4220O	Publicity - Advertising - Occupancy	<u>19,000</u>
		146,230

Decrease Appropriation:

A6411.4290	Publicity - Contract Expense	91,230
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Increase Revenue:

A2655.07T	Minor Sales - Tourism - Matching Funds	20,000
A2655.07BL	Minor Sales - Buy Local - Matching Funds	25,000
A2655.07O	Minor Sales - Occupancy - Matching Funds	<u>10,000</u>
		55,000

; and be it further

RESOLVED, that the County Treasurer is hereby authorized to pay the County Consultant for services rendered for the months of January - March in the total of \$7,500 once the 2010 contract is fully executed; and be it further

RESOLVED, that the County Treasurer is hereby authorized to pay the following vendors upon proper documentation of invoices to the County Treasurer:

Adirondack Life Inc.	\$5,625 (Tourism)
Saratoga Living	\$1,985 (Tourism)
Ecological Media	\$1,195 (Buy Local)

BUDGET IMPACT STATEMENT: Create a detailed budget recognizing the plan matching funds and establish line items to track expenses.